rated the Boat Race. It is the District Tourism Promotion Council Ernakulam " which decides which personality should be invited to inaugurate and preside over the event.

SCHEME OF GIVING DISCOUNT TO INCOMING PASSENGERS ON ROOM RENT IN ITDC HOTELS

3086. SYED SIBTEY RAZI : Will the - Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) whether the Indian Airlines have introduced any scheme of giving discount to its incoming passengers on room rent in all the I.T.D.C. hotels ;

(b) if so, the details thereof with its date of effectiveness ;

(c) whether the Indian Airlines have also introduced some more schemes ensuring return of passengers to their place of origin from Bombay, Madras, Ahmedabad and Delhi ;

(d) if so, the details thereof ;

(e) whether the Indian Airlines propose to introduce similar service for other towns cf the country; and

(f) if so, the details thereof and if nol the reasons thereof ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD) : (a) and (b) Indian Airlines and Indian Tourism Development Corporation {ITDC) have jointly introduced a scheme of giving 15% discount on room rent in ITDC hotels on produc'ion of Indian Airlines boarding card of same day flight.

(c) No, Sir.

(d) Does not arise.

(e) and (f) This is applicable in all hotels of ITDC in any place in India.

LOSSES IN ITDC HOTELS

3087. SHRI VIRENDRA KATARIA : Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) the number of the ITDC run hotels which are running into losses during the last two years, year-wise; the details of the losses incurred so far ;

(b) what are the reasons therefor; and

(c) the steps taken by Government to improve the situation ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD) : (a) While sixteen hotels of ITDC incurred a loss of Rs. 772 lukhs in the year 1991-92, fifteen hotels incurred a loss of Rs. 516.09 lakhs in 1992-93.

(b) The performance of ITDC hotels got affected due to a number of factors such as; Taw and order problem in some parts of the country, strikes in Air India and Indian Airlines, recession in economies of America and European countries, hike in air fares etc.

(c) Steps being envisaged by ITDC to further improve occupancy and performance of the hotels include aggressive marketing efforts, modernisation/renovation of hotels, introduction of special offseason packages, improvement of the product and quality of services leading to customer statisfaction, development of human resource by imparting training at all levels, operational cost reduction, etc.

OCCUPANCY OF ROOMS IN ITDC HOTELS

3088. DR. SANJAY SINGH : Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) the average occupancy of room in [TDC Hotels, in Delhi and Bombay during the last three years; year-wise and in each Hotel ;

(b) whether it has declined and if so, the reasons therefor; and

(c) if so, what steps have been takes to remedy the situation during the last three years ?

THE MINISTER OF CIVIL AVIATION AND TOURISM (SHRI GHULAM NABI AZAD) : (a) Necessary information is given in the statement, (see below)

(b) The decline in average room occupancy of ITDC hotels is due to a number pf factors, such as, law and order problem in some parts of the country, strikes in Air-India and Indian Airlines, recession in economies of America and European countries, hike in air fares, etc.

(c) The steps taken by ITDC to improve the occupancy of the hotels include aggressive marketing efforts, modernisation/renovation of hotels, introduction of special off-season packages, improvement of the product and quality of services leading to customer satisfaction and development of human resource by imparting training at all levels.

Statement

S. No.	Name of the Hotel	1990-91	1991-92	1992-93
1.	Ashok, New Delhi	67	58	63
2.	Ashok Yatri Niwas, New Delhi	64	54	42
3.	Janpath, New Delhi	70	64	65
4.	Lodhi Hotel, New Delhi	54	49	47
5.	Qutab Hotel, New Delhi	70	53	54
6.	Ranjit, New Delhi	56	52	35
7.	Samrat, New Delhi	64	69	80
8.	Kanishk, New Delhi	52	49	69

NOTE: ITDC does not operate any hotel in Bombay.

PROPOSALS FOR PROMOTION OF TOURISM IN UTTAR PRADESH

3089. DR. SANJAY SINGH : Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state :

(a) what are the details of I he propcsals for promotion of tourism in Uttar Pradesh received and approved for implementation during the Eight Five Year Plan ; and

(b) what are the names of the projects proposed to be implemented and the details of the expenditure likely to be incurred in this regard ?

THE MINISTER OF CIVIL AVIATION AND TOURISM-(SHRI-GHULAM NABI AZAD) : (a) and (b) The details of proposals for development of Tourism in Uttar Pradesh received and sanctioned during 1992-93 and proposals to be sanctioned during 1993-94 are given in statement (I) and (II) attached (see below). An amount of Rs. 97.34 lakhs has already been sanctioned for the proposals received during 1992-93 and ;in amount of Rs. 347.48 lakhs is earmarked for the proposals for 1993-94.